

GIFT AID – THE LOGO

giftaid it

The Gift Aid logo is available in the following formats. Download the logo today, alongside the [Gift Aid toolkit](#), which explains how to apply the logo to your literature.

JPEG

EPS

Windows Metafile

[Gift Aid 100mm black.jpg](#)

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For further information:

Call the **Tax-Effective Giving Hotline** on **0845 602 6786**

Email: taxback@institute-of-fundraising.org.uk